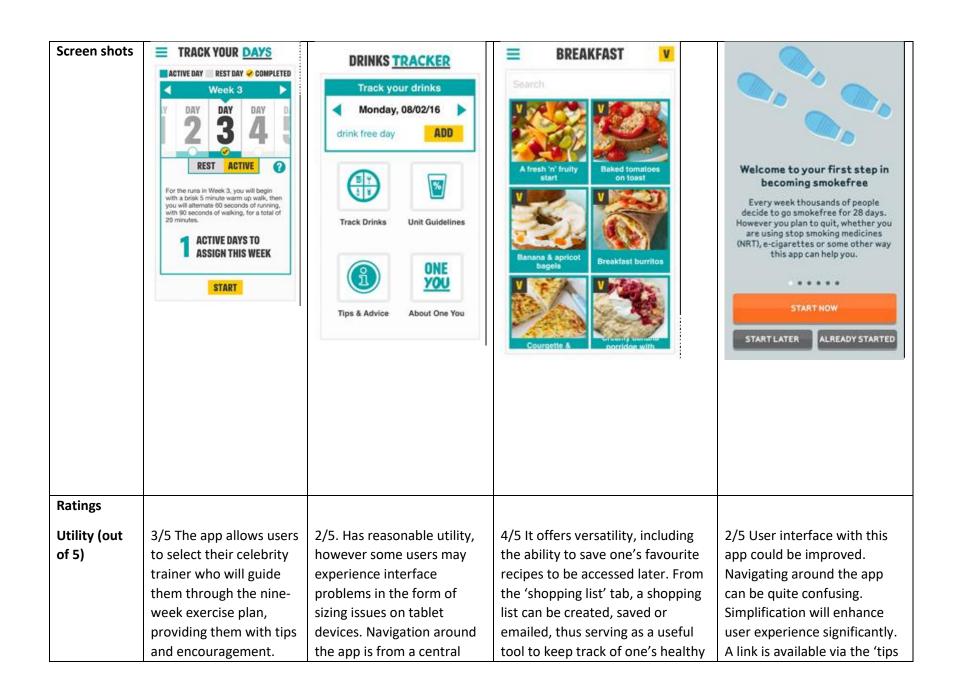
Occupational Medicine: App review

Subject: General Lifestyle apps

App Name	COUCH TO 5K Couch to 5K	DRINKS TRACKER Drinks Tracker	EASY MEALS Easy Meals	NEW SMOKEFREE Smokefree
Cost	Free	Free	Free	Free
Supported platforms	Android. iPhone, iPad, and iPod touch, requires iOS 7.1 or later.	Android. iPhone, iPad, and iPod touch, requires iOS 7.1 or later.	Android. iPhone, iPad, and iPod touch, requires iOS 7.1 or later.	Android. iPhone, iPad, and iPod touch, requires iOS 7.1 or later.
Functionality	This app is intended to provide a running exercise plan for its users. It aims to get users off the couch and running (up to 5km) in nine-weeks. There are a range of celebrity trainers who instruct users, providing them with tips on, for example, when to walk and when to run.	Designed to help individuals keep track of their drinking over a period of a week and beyond. The app also helps users see in monetary terms how much they spend on alcohol. Users are also able to calculate the number of units consumed. Practical tips on cutting down on alcohol consumption is also provided.	This app is aimed at promoting healthy living by helping users engage with variety of healthy meals/meal ideas. The app providers over 150 meal ideas. The calorie counted recipes cater for meals across the day, including puddings. A wide myriad of vegetarian and non-vegetarian recipes is also catered for.	The app is a four-week programme designed to assist users who wish to quit smoking. The app offers practical support and tailored advice to the user. It functions mainly as a diary, providing daily support and progress monitoring for users. Users can share their progress with friends/family using the progress indicator. Reward badges are also provided. A savings calculator provides a

	quick means of computing monetary savings cigarettes. Crave busting tips and motivation messages (either by picture, video or audio capture) may be recorded by users.
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	their own progress over the nine-week exercise	without a 'back' button. This somewhat diminishes	meal mixer provides users with a tool for trying different	provides some useful additional online resources
	plan. A countdown timer	navigation pleasure.	combinations of breakfast, lunch,	for extra local support and
	allows users to check		or evening meals. There is	information. Users might find
	how much time they		however no search facility for	this helpful.
	have left on a particular		'keyword' searches. In addition,	
	run or walk. Users are		portion sizes were created with a	
	also able to rate how		family of four in mind and	
	they feel after each		therefore single persons will have	
	exercise session making		to make some adjustments in	
	it interactive. Navigation		relation to portion sizes. Overall	
	around the app could		however, the app works very well.	
	however be made			
	slightly smoother with			
	the inclusion of a 'back'			
	button. Continuous Wi-			
	Fi access is necessary in			
	order not to lose the			
	celebrity coach's voice			
	during sessions.			
Intuitive				
(out of 5)	3/5 A simple and useful lifestyle exercise app intended to make physical exercise through running fun and safe. The celebrity trainer voices enhance the user's experience.	2/5 Mainly serves as a diary for recording alcohol use. Monetary spending can be estimated based on the cost drinks imputed by users on a daily basis.	4/5 Although not a technically sophisticated app, this resource would be very helpful to individuals with busy lives or those who are just wish for some extra inspiration in relation to healthy meal planning and execution.	2/5 A useful app to help smokers quit the habit. It works predominantly as a diary and allows users to record smoking-related information.

Visually attractive (out of 5)	3/5 Visually, the displays are simple, clear, easy to read and reasonably attractive.	3/5 Reasonably attractive visuals. The displays work satisfactorily with appropriately contrasting colours within various windows. This makes for relatively easy information inputting by users.	4/5 The visual display is good, vibrant and attractive. Visuals also mostly come with annotated comments which will be very informative to users.	3/5. The visuals are simple but reasonably pleasant. Additional improvements would definitely enhance user experience.
Information and content (out of 5)	2/5 Simple but appropriately targeted, particularly to new users. Material on the steps to success, health benefits and previous success stories are particularly helpful to users.	2/5 Uncomplicated and free of jargon. The amount of detail is sufficient. Satisfactory direction is given for access to further relevant information which will be beneficial to users.	3/5 Mostly relevant, sufficiently detailed and informative in nature. The inclusion of allergy and food intolerance information in future app updates will be invaluable to users.	2/5 Relevant but limited in details. This may be due to the primary function of the app as a dairy.
Overall rating	***	**	***	**

Rating system for app reviews

- ***** Extremely useful (can't live without)
- **** Very useful (has significant advantages)
- *** Useful (has advantages)
- ** Has some uses (might be worth using)
- * Not useful (don't bother using)